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***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

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In re application of: Richard J. Schneider et al.

Attorney Docket No.:

IGTIP302/AC00020-009

Application No.: 10/699,260

Examiner: Laneau, Ronald

Filed: October 31, 2003

Group: 3714

Title: PLAYER SPECIFIC REWARDS

Confirmation No. 2064

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**CERTIFICATE OF EFS-WEB TRANSMISSION**

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on July 2, 2010.

Signed: \_\_\_\_\_/Danielle Jones/  
Danielle Jones

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE  
UNDER 37 C.F.R. § 1.104(e)**

Mail Stop Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Allowability dated April 6, 2010, Applicants submit the following comments on the Examiner's reasons for allowance.

Applicants wish to make the following comments on the examiner's reasons for allowance. Applicants respectfully point out that the claims are also allowable for other and independent reasons, including the reasons set forth in Applicants' responses to the various office actions. Applicants do not concede that the reasons for allowance given by the examiner are the only reasons for which the claims are allowable.

If prosecution of this application can be assisted by telephone, the examiner is requested to call Applicant's undersigned attorney at (510) 663-1100.

Please apply any additional charges or credits to our Deposit Account No. 504480.

Respectfully submitted,  
Weaver Austin Villeneuve & Sampson, LLP

/William J. Egan, III/

William J. Egan, III  
Reg. No. 28,411

P.O. Box 70250  
Oakland, CA 94612-0250  
(510) 663-1100